

NEWS

QuinScape joins Talend's next phase of growth

- Challenging growth and deeper cooperation ahead

Dortmund, 03.02.2020 – The Talend Engage is Talend's annual kick-off meeting for the presentation of the product roadmap, the business strategy and the discussion with customers and partners. From QuinScape, we joined the event with five experts, showcasing our strong partnership with Talend in the DACH region.

It is not easy to characterize the impact of Talend Engage 2020 appropriately with a few words. Terms like *groundbreaking* and *game-changing* give at least a notion of the leverage power of Engage 2020. What does this mean exactly?

Talend Inc. has become a very successful software company in the broad field of data integration and data management. Its IPO on Nasdaq in 2016 was a significant and logical step. Relevance and quality of Talend Data Fabric capabilities have been valued highly again and again by Gartner – not least by placing Talend as a leader in its Magic Quadrants for Data Integration solutions and Data Quality solutions. Early on Talend began making the Data Fabric ready for the cloud.

However, this year's Talend Engage in New Orleans was the right place to push the business much further. The new leadership team with Christal Bemont as CEO has set the ground for an ambitious expansion path: Increasing the turnover from \$250m to more than one billion in 2023.

This growth is challenging, no doubt. Nevertheless, we at QuinScape regard this objective as a consequent next step in Talend's growth story as the product is perfectly positioned at the center of the digitalization of businesses. It is beyond doubt, that the economic success of companies is based on the competence to disrupt their business with new digital strategies – based on data as the fundamental asset. Sources for the flood of data are IoT or digital customer journeys, among others; data can only unfold its value if it is clean, easy and instantly available for analytics, machine learning or AI.



In this new data world, every aspect of business will be reinvented. To put it simply: Companies run into severe trouble without the ability to handle the complexity of data. And this is exactly what Talend offers: a powerful and increasingly intelligent data management engine with a focus on (hybrid) cloud environments.

The growth actions have been outlined during Talend Engage 2020 clearly: a customer-obsessed culture, a roadmap for precisely focused product development and a tight eco-system with technology and SI partners.

We at QuinScape are more than ever energized by the vision of Talend. We deeply believe that the new growth target comes at the right time. Our partnership with Talend is pivotal and we gladly boost our engagement. Or to put it this way: We are 100% committed to the growth and results Talend wants to achieve. There is no doubt that our customers can hugely benefit from our joint speeding up.

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Words: 540

Caption - to be read from left to right

Christian Schneider (QuinScape), Dr. Norbert Jesse (QuinScape), Philip Moston (QuinScape), Christal Bemont (CEO, Talend), Dr. Gero Presser (QuinScape), Rolf Heimes (Talend), Tanja Menke (QuinScape), Jacon Beck (Talend)

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